

## Seven stages to designing your web site

Thank you for considering **A Perkin Web Design**

Name

Address

Postcode

Home phone

Works phone

Mobile

Email

### Stage One starts here

Number of pages required

Domain name required

Quality of web site standard from scratch/ mid market professional designed template

Hosting on server locations Manchester or Gloucester **(included)**  
London or Columbus, Ohio (extra cost)

One page site hosting for 1 year included, extend to 2 years **Yes/No**

Surf ten websites in your trade base and choose up to five that you like.

List them here.

1)http://

2)http://

3)http://

4)http://

5)http://

List what you like about web site 1

List what you like about website 2

List what you like about web site 3

List what you like about web site 4

List what you like about web site 5

Chose a colour scheme that appeals to you from web site 1 2 3 4 5 or your own

Chose layouts that appeal to you from web sites 1 2 3 4 5

Chose extra features

1. Flash photograph galleries included in cost. **yes/no**
2. Flash charged at cost £20 to £40 per item, work carried out by design studio in India payable cash in advance no refunds **yes/no**
3. Hot spots **yes/no**
4. Animated gif **yes/no**
5. Picture enlargement on hover **yes/no**
6. Logo, Header, Favicon designed from £65 to £150 payable in advance **yes/no**

Chose page number  
page names

Contact **Antony Perkin** of **A Perkin Web Design**

Monday to Saturday 9 am to 6 pm  
Telephone 01274 415468  
Mobile 07783 078037

Email: [antony@aperkinwebdesign.co.uk](mailto:antony@aperkinwebdesign.co.uk)

Email/deliver pictures for web site

Email/deliver Text for web site

Pay the deposit and any extra charges these are non returnable

## **Stages Two to Five**

### **Draft\_one (half day to two days work)**

At this stage Antony of A Perkin Web Design will register your domain if available, commission any flash design(s) if required and design your web site from your information. Navigation bars giving a rough site layout will be available for reorganisation. There will be a temporary project page at the front of your web site so you can see the progress. Your home page in JPG format will be emailed to you for your alterations and approval.

### **Draft\_two (up to half days work)**

Changes will be made to your draft\_one. Page navigation amended if required, links, email addresses, hot spots etc. will be added to your web site. This will be uploaded to your web server and you should be able to view your web site for a second time. You will be emailed and phoned to say your web site is available to view for your changes and approval.

### **Draft\_three (up to half days work)**

Changes will be made to your draft\_two. Any flash item(s) will be added at this stage. Your website will be tested in four browsers and two screen sizes any layout changes will be made. This will be uploaded to your web server and you should be able to view your web site for the third time. You will be emailed and phoned to say your web site is available for minor changes and approval.

### **Draft\_four (up to half days work)**

Minor changes to draft\_three. Your web site will have the meta tags (for search engines) researched and added. This will be uploaded to your web server and you should be able to view your web site for a third time. You will be emailed and phoned to say your web site is available for minor changes and approval.

## **Stages Six and Seven**

### **Live\_one (up to half days work)**

The temporary project page will be removed. All drafts will be removed from the server, all pictures, graphics, etc. will be freshly installed on the server. A copy of your web site will be burnt to CD-RW. Your web site will be submitted to search engines, indexes and directories. You will be emailed and phoned to say your web site is available for minor changes and testing by Tom Green.

### **Live\_two (up to one hours work)**

Minor changes to live\_one. A copy of your web site will be burnt to CD-RW and handed to you for safe keeping. You will be invoiced for total amount and the balance will be due for payment.

**That's it**

### **After sales service (Yes you get that too)**

You can make minor changes to your web site for one year, any major page overhaul or additional pages will be charged at £40 per main page and £10 per (sibling) child page.